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Grafton County EDC Rebrands, Unveiling New Name and Redesigned Website

PLYMOUTH, NH – June 13, 2016 – The Grafton County Economic Development Council, a 501(c)3 non-profit organization supporting innovation and business growth in Grafton County and one of 10 regional development corporations in the state of New Hampshire, announced today that the organization will begin operating under a new name, Grafton Regional Development Corporation (Grafton RDC). This rebrand reflects a broader commitment to economic advancement in the region and includes the unveiling of a new logo and redesigned website.

For nearly 20 years, Grafton RDC has provided local businesses with the resources, guidance and financing solutions necessary to building a stronger, more vibrant Grafton County. Looking to broaden its reach in the local community and throughout the region, this introduction of a simplified brand is part of a transformation to increase awareness for its services and conveys the company's progressive approach to creating growth opportunities for entrepreneurs and businesses.

"We are excited about the changes that are happening within our organization and throughout Grafton County as we work to strengthen local businesses and have a positive impact on the regional economy," said Chris Wellington, CEO of Grafton RDC. "The new brand and website are a refreshing start to creating a more relevant, memorable image that positions Grafton RDC as a valuable resource to area businesses and the communities we serve."

The new website continues to be a resource of information for innovators, entrepreneurs and small business owners looking to start or grow their business in Grafton County; however, the optimized design will allow users to have a friendlier user experience across desktop, tablet and mobile devices.

For more information about Grafton RDC and to learn how we can assist your business, please contact Chris Wellington at chris@graftonrdc.org or visit www.graftonrdc.org.

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About Grafton RDC

Grafton Regional Development Corporation (Grafton RDC) is a 501(c)3 organization founded in 1997 and is one of 10 recognized Regional Development Corporations in New Hampshire. Grafton RDC partners with municipalities and businesses throughout Grafton County to promote and support economic development projects and has several loan programs available to businesses to help retain and create jobs in the area. Grafton RDC also owns and operates the Enterprise Center at Plymouth in partnership with Plymouth State University and the Dartmouth Regional Technology Center in partnership with Dartmouth College and the North Country Council.

Additional information on Grafton RDC is available on the website www.graftonrdc.org or by contacting Chris Wellington at chris@graftonrdc.org or (603) 674- 3167.