2021 ANNUAL MEETING

Presented by
Anne Duncan Cooley

Date:
November 18, 2021
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Dartmouth Regional Technology Center

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Email Campaigns

Social Media
Announcement

A focus to ensure access to everyone in our community

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SBA Community Navigator

Just awarded with the NH Community Development Finance Authority!
250K to identify and connect disadvantaged small businesses: minorities, women, rural communities to small business resources.

nhcommunitynavigator.org

Community Development Finance Institution

25K in collaboration with Coös Economic Development Corporation and Northern Community Investment Corporation to provide resources for business growth, and financial support and awareness.
FISCAL YEAR 2021

- **NINE Loans**
- **486k in loan amounts**
- **4.8 million leveraged**
- **35 Jobs created or retained**

- Mountain Village Charter School
- Northern Builders
- North Country Climbing Center
- DreamScape Hospitality
- Details Interior Fashions
- Cosmic Moose Art
- Twin State Tractor & Equipment, Inc.
- Riverbrook RV & Camping Resort
The Enterprise Center at Plymouth

- 20 Businesses
- 30 Employees
- 22 Tenants
- 100% + Occupancy

Meet the Businesses

Andreasen Financial
Brand Communications Co
Concord MedSpa
Dragon Financial

Gail Kaplan
Golden Pond Property
John Gramuglia
Keene Software
Melcher and Prescott

Mind Over Matter
Mindfullness in Motion
Rebecca Lackey- Prudential
Resilience Planning
S.B. Cleaning

Sarah Holland and Co
UNH Extension
Veggie Art Girl
Wescott Law
Wicked Good Web
The Enterprise Center at Plymouth

PemiWorks
Coworking at the ECP

Recording Studio
The Enterprise Center at Plymouth

Success Stories
Dartmouth Regional Technology Center

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22 Small Businesses

410 Jobs created and retained

1.2 Billion private investment capital in tenant companies

100% Occupancy

Meet the Businesses

Adimab
Argo Cardiovascular
AT&T (cell tower)
Avitide
CairnSurgica
Celdara Medical

Clairways
DoseOptics
FirstLight (network center)
FreshAir Sensor
Insmed

Insight Surgical Technologies
Javelin Oncology
myTurn
Pete & Gerry's Organic Eggs
PreventAGE Health Care

Reflen
Rytek Medical
Sr Max Janitorial
Triterpenoid Therapeutics
Vivcyte
Web Sensing
SMALL BUSINESS DIRECT GRANT PROGRAM

To assist small businesses with Covid-related expenses or losses.

GRDC has awarded $2,500 to 55 small businesses since March.

That's 137K directly to small businesses!

This was the easiest process for any grants or loans that I have applied for. GRDC was excellent in helping along the way taking the time to explain everything that needed to be done in the application process. They genuinely want to help the small business community. Thank you!

- Louis, Effortless Adventure

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Programming

A weekly series hosted by Grafton Regional Development Corporation

Visibility, Strategy, and Marketing
Crafting a Digital Strategy to Compliment your Small Business

ASK THE PROS
Sign me up! Who are the pros?

32 Events
460 Registrants

Highest number of attendees and events

2021 Annual Meeting

February 17
February 18
February 19

NATIONAL ENTREPRENEURSHIP WEEK!

Visit https://www.graftonrdc.org/eventdirectory/entrepreneurweek/

Celebrate National Entrepreneurship Week with a return to the basics with our "Lunch and Learn" sessions.
Get your questions answered in real time and skip the google search!

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Marketing

Email Campaigns
108% Increase in number of informational and programming emails sent
27.6% Open Rate, 2% higher than industry average

Facebook
32% Increase in number of followers

Instagram
99% Increase in number of followers

LinkedIn
23% Increase in number of followers
## LENDING

- **2021**: 2.9 million in loans, 31.9 million leveraged, 425 Jobs

## ECP TENANCY

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## PROGRAMMING

- **2021**: 117 workshops and events, 1,532 Registrants

## BUSINESS ADVISING

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Thank you to our partners!