



2021 ANNUAL MEETING

Presented by
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Date:
November 18, 2021



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A focus to ensure access to
everyone in our community

2021 Annual
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SBA Community Navigator

Just awarded with the NH Community
Development Finance Authority!

250K to identify and connect disadvantaged
small businesses: minorities, women, rural
communities to small business resources.

nhcommunitynavigator.org

Community Development Finance Institution

25K in collaboration with Coös Economic
Development Corporation and Northern
Community Investment Corporation to
provide resources for business growth, and
financial support and awareness.

Lending

GRDC 2021
Annual Meeting
November 18, 2021

FISCAL YEAR 2021

NINE
Loans

486k in loan
amounts

4.8 million
leveraged

35 Jobs
created or
retained



Incubators

2021 Annual Meeting

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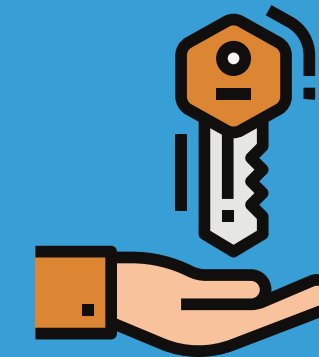
The Enterprise Center at Plymouth

20
Businesses

30
Employees

22
Tenants

100 % +
Occupancy



Meet the Businesses

Andreasen Financial
Brand Communications Co
Concord MedSpa
Dragon Financial

Gail Kaplan
Golden Pond Property
John Gramuglia
Keene Software
Melcher and Prescott

Mind Over Matter
Mindfulness in Motion
Rebecca Lackey- Prudential
Resilience Planning
S.B. Cleaning

Sarah Holland and Co
UNH Extension
Veggie Art Girl
Wescott Law
Wicked Good Web

The Enterprise Center at Plymouth

PemiWorks Coworking at the ECP



Recording Studio



The Enterprise Center at Plymouth

Success Stories



Dartmouth Regional Technology Center

22 Small
Businesses

410
Jobs created
and retained

1.2 Billion
private
investment
capital in tenant
companies

100%
Occupancy



Meet the Businesses

Adimab
Argo Cardiovascular
AT&T (cell tower)
Avitide
CairnSurgica
Celdara Medical

Clairways
DoseOptics
FirstLight (network center)
FreshAir Sensor
Insmed

Insight Surgical Technologies
Javelin Oncology
myTurn
Pete & Gerry's Organic Eggs
PreventAGE Health Care

Reflen
Rytek Medical
Sr Max Janitorial
Triterpenoid Therapeutics
Vivcyte
Web Sensing

Dartmouth Regional Technology Center



SMALL BUSINESS DIRECT GRANT PROGRAM

To assist small businesses with Covid-related expenses or losses.

GRDC has awarded \$2,500 to 55 small
businesses since March.

That's 137K directly to small businesses!



This was the easiest process for any grants or loans that I have applied for. GRDC was excellent in helping along the way taking the time to explain everything that needed to be done in the application process. They genuinely want to help the small business community. Thank you!

- Louis, Effortless Adventure

Programming

32 Events

460 Registrants

Highest number of attendees and events



PROFESSIONAL BUSINESS PHOTOGRAFERS
with
PERRY SMITH PHOTOGRAPHY



2021 Annual Meeting



ASK THE PROS

A weekly series hosted by Grafton Regional Development Corporation

Sign me up!

Who are the pros?

Visibility, Strategy, and Marketing

Crafting a Digital Strategy to Compliment your Small Business

A 4-PART SERIES

Thursdays at 3 PM | June 3- 24

NATIONAL ENTREPRENEURSHIP WEEK!

POWERPOINT February 19

MICROSOFT WORD February 18

EXCEL February 17

VIDEO CONFERENCING February 16

Visit <https://www.graftonrdc.org/event-directory/entrepreneurweek/>

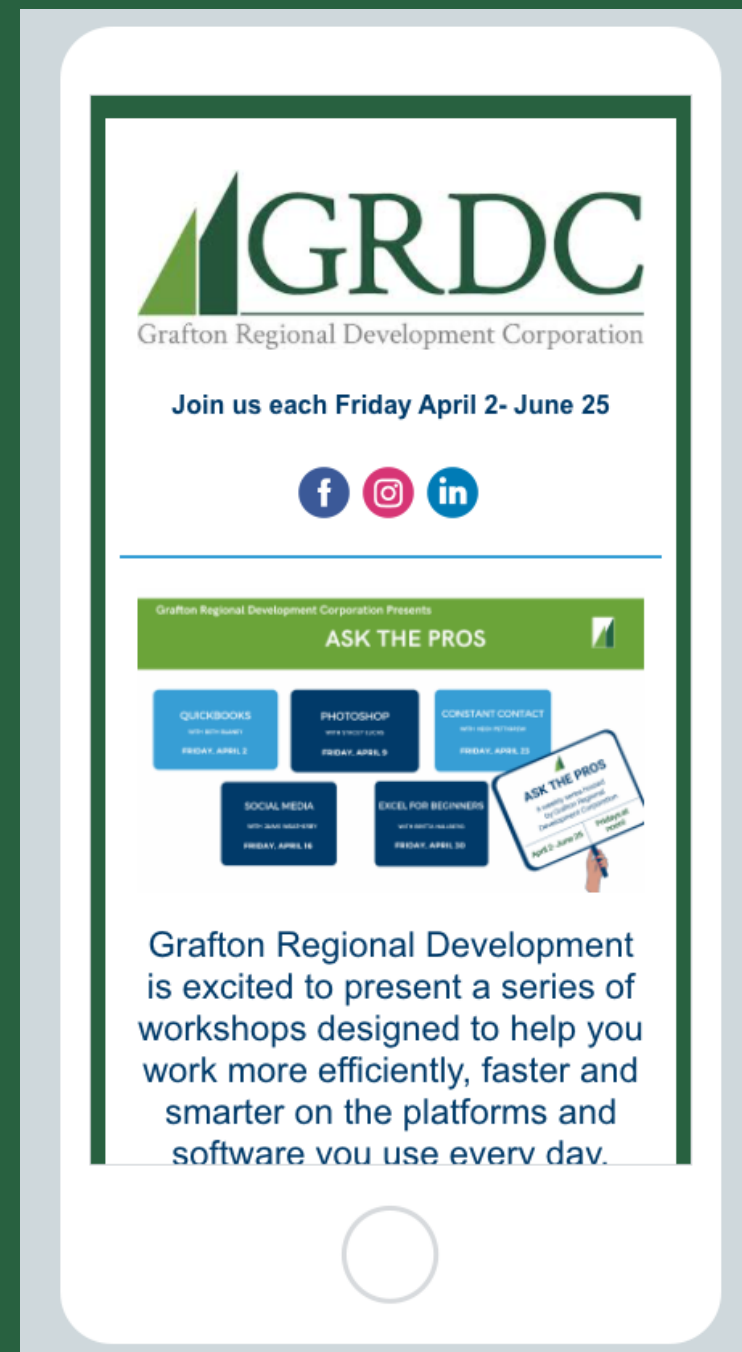
Celebrate National Entrepreneurship Week with a return to the basics with our "Lunch and Learn" sessions.

Get your questions answered in real time and skip the google search!

Grafton Regional Development CorporationRIVER VALLEY Community CollegeCHOOSE COMMUNITY

November 18, 2021

Marketing



Email Campaigns

108% Increase in number of informational and programming emails sent

27.6% Open Rate, 2% higher than industry average

Facebook

32% Increase in number of followers

Instagram

99% Increase in number of followers

LinkedIn

23% Increase in number of followers

Five-Year Impact

LENDING



2.9 MILLION
IN LOANS

31.9 million
leveraged

425 Jobs

ECP TENANCY

2017

2018

2019

2020

2021

8

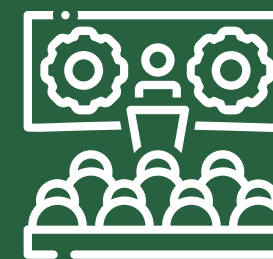
10

10

14

22

PROGRAMMING



117
workshops
and events

1,532
Registrants

BUSINESS ADVISING



2017

2018

2019

2020

2021

20

83

88

133

105

Thank you to our partners!



JACK AND DOROTHY
BYRNE FOUNDATION

